



# 5<sup>TH</sup> INTERNATIONAL CONGRESS

on Pathogens at the Human-Animal Interface  
ICOPHA 2019



**PARTNERSHIP | VISIBILITY PLAN 2019**

SEPTEMBER 24-26, 2019

Université   
de Montréal

  
THE OHIO STATE UNIVERSITY



## THE 5<sup>TH</sup> INTERNATIONAL CONGRESS on Pathogens at the Human-Animal Interface (ICOPHAI), 2019 will be held in Quebec City, September 24<sup>th</sup> to 26<sup>th</sup>, 2019.

The Scientific Congress, organized by Université de Montréal, in collaboration with the University of Ohio, will allow scientists and professionals from Universities, the private sectors and governments to meet and discuss about science covering the 3 components of risk analysis (risk assessment, risk management and risk communication). As always, North and South countries exchanges will be promoted.

### OVERALL THEME:

“New challenges of applying one health approach in a changing environment”

#### THE THEMATIC AREAS FOR THREE SPECIAL SESSIONS WILL BE:

1. Are animal production and sustainable environment compatible from a risk analysis perspective?
2. Emergence of antimicrobial resistance in the era of drug use and misuse;
3. Capacity Building of One Health taskforce.

By sponsoring ICOPHAI events and costs, you acknowledge the vital nature of global “One Health” and the impact of pathogens at the human-animal interface. You also show support for continued research in these areas in service to a global society.

Sponsorship provides a variety of opportunities to develop closer relationships with government and industry research scientists, policy makers, academics and students while enhancing the congress experience for the attendees.

## CONTACT US

**If you are interested to participate in the event  
ICOPHAI 2019 in Québec City as a sponsor!**

#### Sylvie Martineau

Convention Secretariat  
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#### Manon Racicot, DMV, PhD

Veterinary epidemiologist, Program Manager  
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# VISIBILITY OPPORTUNITIES

OFFICIAL \$15,000	GOLD \$10,000	SILVER \$8,000	BRONZE \$5,000
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## GLOBAL VISIBILITY

Official publication tools  
Identification as a "sponsor" on all items and official publications of the congress

X

## VISIBILITY BEFORE THE CONFERENCE

**Web Site** – Logo on the homepage with hyperlink

X

**Web Site** – Logo on the sponsors page with hyperlink

X

X

X

**Newsletters** – Logo (3) Newsletters send to all participants

X

X

X

X

## VISIBILITY DURING THE CONFERENCE

**Official Program** – Support USB Key  
Message from the "official sponsor"  
½ page: Word of welcome  
1 page: Ad  
Logo in the "thank you partners" listing in the program

X

**Official Program** – Support USB Key  
½ page: Ad  
Logo in the "thank you sponsors" listing in the program

X

**Official Program** – Support USB Key  
¼ page: Ad  
Logo in the "thank you sponsors" listing in the program

X

X

**Attendee Bag** – Logo + Insertion  
Printed logo on the bag  
Possibility to insert maximum two (2) items  
promotional give away **and/or** documentation

X

**Attendee Bag** – Insertion  
Possibility to insert maximum one (1) item  
promotional give away **and/or** documentation

X

**Lanyard holder badge** – USB phone recharge  
Printed logo on the lanyard compatible with Iphone & Android

X

**Screens** – Logo  
Logo proportional to the partnership on the screens  
before the conferences or activities

X

X

X

X

**Thank you sponsors boards** – Logo  
Printed logo proportional to the partnership on boards

X

X

X

X

**Welcome Cocktail** – Sponsor – September 23  
Logo at the entrance of the Cocktail room  
Greetings during the Cocktail

X

**Gala Dinner** – Sponsor – September 25  
Logo at the entrance - Gala Dinner  
Greetings during the Gala Dinner

X

**Coffee Breaks** – One (1) day sponsor – September 24  
Visibility on boards during the breaks  
**Two (2) per day AM & PM**

X

**Coffee Breaks** – One (1) day sponsor – September 25  
Visibility on boards during the breaks  
**Two (2) per day AM & PM**

X

**Exhibition** – Space rental 8' X 8'  
Important: Overall booth rental capacity is eight (8)  
\*Maximum (1) booth per partner

X

X

X

X

**FIRST COME AND FIRST SERVED**  
**Turnkey space rental excludes design, but includes:**  
One (1) table 6'X2'  
One (1) electric outlet

## OTHER BENEFITS | SPONSORS

Free Registration(s)

2

1

1

0

Welcome Cocktail ticket(s)

2

1

1

0

Gala Dinner ticket(s)

2

1

1

0

\*All amounts are in Canadian dollars (CAD) + taxes applicables





## CONGRESS SPONSORSHIP REQUEST FORM

To reserve a sponsorship opportunity at the **5<sup>th</sup> International Congress on Pathogens at the Human-Animal Interface ICOPHA 2029**, please fill out this form and send it to the event secretary's office at: [icophai@agoraopus3.com](mailto:icophai@agoraopus3.com) or by fax at: **418 658-8850**.

Organisation		
Address	Street	City
Province/State	Country	Zip Code
Contact	Email	Phone

### PARTNERSHIP PACKAGE

PARTNERSHIP LEVEL	AMOUNT ✓
<b>OFFICIAL</b>	<input type="checkbox"/> <b>\$15,000</b>
<b>GOLD</b>	<input type="checkbox"/> <b>\$10,000</b>
<b>SILVER</b>	<input type="checkbox"/> <b>\$8,000</b>
<b>BRONZE</b>	<input type="checkbox"/> <b>\$5,000</b>

Signature		Date
First Name	Last Name	Title